

CAPABILITY DECK

CONTACT US

VALENTINE BLANCHARD GREGOIRE
CREATIVE AGENCY



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RALEIGH | TAMPA | DALLAS



Who We Are

VALENTINE BLANCHARD GREGOIRE CREATIVE AGENCY

Our agency is driven by a culture of growth, competition, family, mission, and excellence. As a proud Black-owned agency, we take pride in representing diversity and bringing unique perspectives to the table. We take pride in our team of experienced and innovative leaders who have spearheaded our growth and success.

Our Creative Founders, Todd Valentine, Wels Blanchard, Brandon Valentine, and Al-Agemyr Gregoire, bring a wealth of knowledge and expertise to the table and embody the core values that define our agency.

At VBG Creative, we believe in fostering a culture of growth, where every team member is empowered to learn, innovate, and improve their craft. We embrace healthy competition, pushing ourselves to deliver exceptional results for our clients.

We are driven by a mission to help our clients achieve their goals and grow their businesses while remaining grounded in our faith. Our passion is delivering creative and effective solutions that exceed expectations while upholding integrity and excellence.

OUR CORE VALUES

EXCELLENCE

GROWTH

FAMILY

MISSIONAL

COMPETITION

Meet Our Team



Todd C. Valentine

Todd is the strategic engine of VBG Creative. With a background in sales, nonprofit leadership, and branding, he helps businesses clarify their message and execute with purpose. He keeps our work aligned, mission-driven, and built to win.



Wels Blanchard

Wels is the systems architect behind VBG Creative. With a sharp eye for digital infrastructure and automation, he ensures our clients' marketing not only looks great—but works flawlessly. From websites to workflows, he builds the tools that power results.



Al-Agemyr Gregoire

Al leads the visual direction at VBG Creative, blending strategy with cinematic storytelling. With deep experience in design, photography, and video, he brings brands to life through bold, emotionally-driven creative that resonates and converts.



Brandon Valentine

Brandon is the connector. As the face of growth at VBG Creative, he builds lasting relationships and finds opportunities for impact. With a people-first approach and a deep understanding of business needs, he opens doors for our clients and our team.

WE SELL OUR CLIENTS' TIME BACK TO THEM BY TAKING MARKETING OFF THEIR PLATE

Small to mid-sized businesses and mission-driven nonprofits often pour hours into marketing with little to show for it. The result? Wasted time, scattered strategies, and frustration that stalls growth.

AT VBG CREATIVE, WE EXIST TO CHANGE THAT.



Here's what we are capable of...

WHAT WE OFFER

“Any fool can write a bad advertisement, but it takes a genius to keep his hands off a good one.”

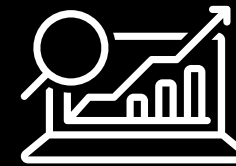
-David Ogilvy



EMAIL MARKETING



WEB DESIGN &
MANAGEMENT



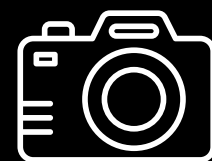
BRAND STRATEGY



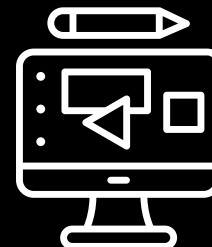
SEARCH ENGINE
OPTIMIZATION



SOCIAL MEDIA
MANAGEMENT



PHOTOGRAPHY



GRAPHIC DESIGN



PODCAST PRODUCTION



CONTENT CREATION



PAID AD MANAGEMENT



OUR SOLUTIONS ARE BUILT TO WORK

Your marketing should be:

STRATEGIC More than just trendy. It’s intentional, informed, and aligned with your goals.

CREATIVE Bold, original, and on-brand.

TIME-SAVING So you can get back to doing what you do best.

CONVERTING Designed to grow revenue, community, or impact.

HOLISTIC Every channel working together, not in silos.

OUTSOURCED MONTHLY MARKETING PACKAGES

At VBG Creative, we offer flexible monthly marketing packages built to meet you where you are—and grow with you. Whether you're just starting out or ready to scale, our team becomes an extension of yours, delivering strategy, content, and execution that actually moves the needle.

Let us take marketing off your plate so you can focus on what matters most: building your business.

STARTER PACKAGE

Perfect for organizations just starting to build a consistent digital presence.

GROWTH PACKAGE

Ideal for brands ready to scale with more robust, integrated strategies.

PREMIUM PACKAGE

Built for teams that want to outsource their entire marketing department.





NON-PROFIT GROWTH PACKAGE

Designed specifically for mission-driven organizations, the Non-Profit Growth Package provides the tools and strategies needed to amplify your impact, share your story, and engage your audience effectively. This comprehensive package focuses on storytelling, branding, and visuals to help you connect with supporters and further your mission.

What's Included:

NON-PROFIT STORYTELLING VIDEOS

BRAND STRATEGY

GRAPHIC DESIGN

Here's our work...

A Sign of The Times

DELIVERABLES

Brand Identity & Design

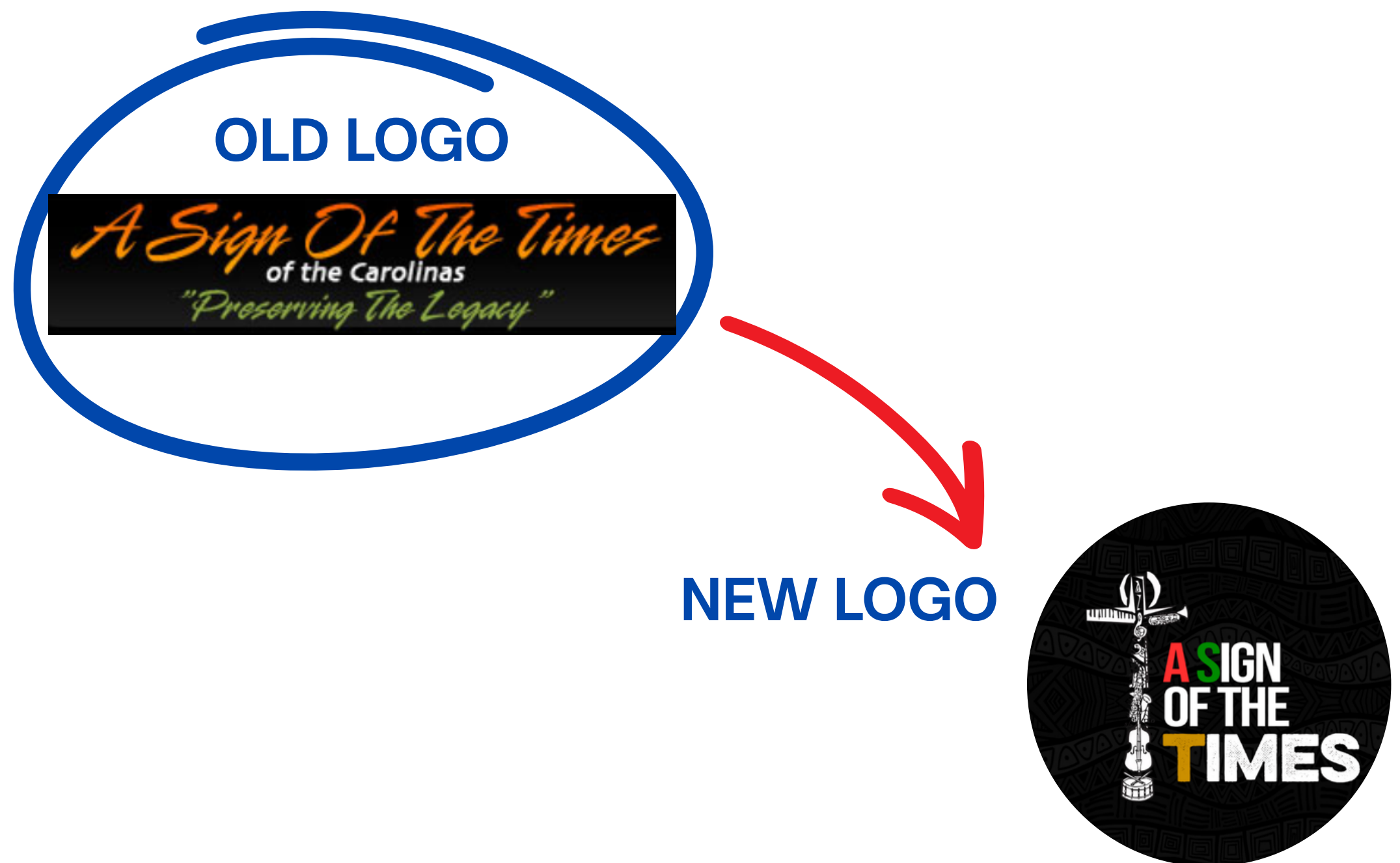
Web Design

THE OPPORTUNITY

To create a brand identity that would move the company towards a more modern look and feel.

OUR IMPACT

Creation of website and brand identity. Moving away from the dated script logo and moving to a more trendy high-er look and feel through website.



WHAT THEY PROVIDE

A Sign of The Times of the Carolinas is committed to promoting and preserving the rich cultural heritage of the African Diaspora. Through their impactful performances and educational initiatives, they strive to foster a deeper understanding and appreciation of the history and traditions of the African diasporic communities.

THE ENCOURAGING PLACE

DELIVERABLES

Brand Photography

Video Storytelling

THE OPPORTUNITY

To create a visually appealing content that tells the story of the brand in way that connects with their growing audience.

OUR IMPACT

We created a library of content that has added depth to their marketing campaigns and has paid dividends in their fundraising efforts.



WHAT THEY PROVIDE

The Encouraging Place isn't a physical location. Instead, it's a mindset and a place of action for people to reach past their prejudices and seek healing and reconciliation. We are committed to the belief that transformation can happen with honest dialogue.

VENTURE PIZZA

DELIVERABLES

- Social Media
- Menu Design

THE OPPORTUNITY

Refresh the brand’s visual presence with a bold, modern menu and engaging social content that reflects their global, adventurous spirit.

OUR IMPACT

We designed a vibrant new menu and took over their social media—creating content that didn’t just look good, but drove real customer engagement and conversions.



WHAT THEY PROVIDE

Venture Pizza is an independent, female owned and family-run restaurant. We've worked hard to master the classics, but also strive to push the boundaries of what pizza can be. We're proud to call Raleigh home, but draw inspiration from around the world and source our ingredients in the same manner. We invite you to customize your next pizza, pasta, or salad order with over 50 delicious ingredients, and take your taste buds on a journey limited only by your imagination. The question is, are you ready for an adventure?



Our Portfolio



Who we've worked with...



A SIGN
OF THE
TIMES



What our clients say about VBG...

“ [VBG Creative’s] commitment to excellence and willingness to collaborate across different perspectives makes a difference in delivering successful results.”

- Broderick Rogers

THANK YOU.

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